

The logo consists of the word "HYPE" in a bold, blue, sans-serif font, centered within a dark gray circle.

HYPE

Strategic Outsourcing for Qatar's Leading Entities

Company Profile **2026**

Who We Are?

With 22 years of experience in Qatar and the Gulf region, we've developed a unique approach that shapes every service we deliver to our clients.

While utilizing traditional tools and concepts, we provide project management and outsourcing solutions that enhance management, business, and operational processes, either individually or as integrated systems. We blend local culture, taste, and traditions with international expertise to supply teams that reach diverse and eclectic audiences, enabling us to meet the most challenging tasks and expectations.

At The HYPE, we strive to deliver unmatched talent, thinking, tools, quality, and a deep understanding of our customers' objectives, expectations, and budgets.

We ensure all our projects are meticulously planned, staffed, sourced, scheduled, priced, and delivered. Our comprehensive approach carefully selects the right resources, focuses on results-driven performance, builds specialized teams, and maintains communication that preserves the overall legacy.



The Service Value

- A people-centric recruitment and staffing approach
- Clear HR policies and standards
- Full compliance with Qatar labor laws and regulations
- Guaranteed service continuity
- Flexible staffing solutions at all sizes
- Rapid employment for short-term or long-term projects
- Tailored contract options (monthly, yearly, or project-based)
- Comprehensive and rigorous candidate screening

Our Specialized Outsourcing Capabilities

1. INFORMATION TECHNOLOGY

- Software Engineers (Front-end/Back-end/Full-stack)
- Mobile App Developers (iOS/Android/Cross-platform)
- QA Engineers / Test Engineers (Manual & Automation)
- Helpdesk Technicians / Technical Support Engineers
- DevOps Engineers / CI-CD Engineers
- Network Administrators / Systems Administrators
- Cybersecurity Analysts / Penetration Tester / SOC Analysts
- Data Engineers / BI Engineers / Analytics Engineers
- UX/UI Designers / Product Designers
- Database Administrators (DBA)
- CRM/ERP Consultants (Salesforce/SAP/Oracle Specialist)
- IT Project Managers / Scrum Masters / Program Managers

2. MARKETING

- Marketing Managers
- Digital Marketing Specialists
- Graphic Designers & Creative Teams
- Marketing Consultancy & Strategy Experts

3. PR, COMMUNICATION & MEDIA

- PR Officers & Public Relations Specialists
- Journalists & Writers
- Content Creation & Copywriting Teams
- Social Media Managers
- Corporate Communication Experts

Our Specialized Outsourcing Capabilities

4. EVENTS & OPERATIONS

- Event & Project Managers
- Event Coordinators
- Ushers & Registration Staff
- Crowd Management Teams
- Conference & On-Ground Support Staff

5. MULTIMEDIA

- Video & Photography Production Crews
- Motion Graphics & Visual Designer

6. ADMINISTRATIVE & BUSINESS SUPPORT

- Call Centre Operators
- Administrative Officers
- Office Coordinators
- Executive Assistants
- Data Entry & Operational Support Staff



Our Methodology

At The HYPE, outsourcing goes beyond filling positions—it's strategic talent placement. Our proven 4-step methodology guarantees seamless team integration.

01. ANALYSIS & SCOPING

We work closely with your department heads to understand the technical requirements, cultural fit, and specific objectives of the project.

02. SOURCING & VETTING

Utilizing our database of professionals, we conduct rigorous screening, skills testing, and background checks to shortlist the top 5% of talent.

03. DEPLOYMENT & ONBOARDING

We handle all logistics—visas, contracts, and payroll. We also provide an orientation phase to ensure the staff understands your brand values from Day 1.

04. MANAGEMENT & SUPPORT

Our job doesn't end at placement. We provide ongoing HR support, performance monitoring, and instant replacement guarantees to ensure zero downtime.

Case Study 1 – CCQ

Comprehensive PR & Communications Outsourcing For Community College of Qatar (CCQ)

THE SCOPE

The HYPE was commissioned to provide a fully integrated outsourcing solution to manage the college's Public Relations and Communications department. Instead of traditional hiring, the client opted for our specialized "Team-as-a-Service" model to ensure flexibility and expert execution.

OUR SOLUTION

We selected a dedicated on-site team of 7 specialized professionals covering key operational areas:

- Public Relations Management.
- Media & Communication Strategy.
- Graphic Design & Creative Support.
- Administrative Coordination.

KEY METRICS

- Contract Duration: 36 Months (3 Years) | 2024 – 2027
- Team Size: 7 Full-time employees
- Status: Ongoing Successful Delivery

Case Study 2 – ZOOM

Dynamic On-Demand Staffing For ZOOM

THE SCOPE

Zoom Arts & Design, a key player in the events and production sector, requires a highly agile workforce partner capable of scaling up resources based on fluctuating project demands. The requirement was not for a fixed team, but for an "Open Contract" model that guarantees unlimited access to qualified professionals across various disciplines whenever needed, ensuring rapid employment for major events and functions.

OUR SOLUTION

We established a dynamic resource supply chain, providing a versatile workforce tailored to specific operational needs. Unlike traditional fixed staffing, our solution offers an "On-Demand" deployment model covering a wide spectrum of specializations:

- Event Management & Crowd Control Teams.
- PR, Communication & Media Staff.
- Technical Production & Logistics Support.
- Administrative & Field Operations Personnel.

KEY METRICS

- Contract Duration: Open-Ended Contract | June 2019 – Ongoing
- Team Size: Scalable & Unlimited (Multiple employees)
- Status: Continuous Successful Delivery

Case Study 3 – Customs (Malomatia)

Strategic PR & Communications Staffing For General Authority of Customs (Via Malomatia)

THE SCOPE

The General Authority of Customs (Al Nadeeb), in partnership with Malomatia, required a long-term, stable solution to support their critical communication infrastructure. The objective was to secure a dedicated team capable of managing high-level public relations and project management tasks for a 5-year strategic period, ensuring operational continuity and compliance with government standards.

OUR SOLUTION

The HYPE mobilized a specialized team of 4 professionals to be embedded within the client's operations. This team provides seamless support, functioning as an integral part of the authority's structure:

- Strategic Communication Management.
- Project Management & Coordination.
- Media Relations & Protocol.
- Daily Operational Support.

KEY METRICS

- Contract Duration: 60 Months (5 Years) | 2024 – 2029
- Team Size: 4 full-time employees
- Status: Ongoing Strategic Partnership

A Legacy Of Trust



Ready To Build Your Team?

Partner with The HYPE for sustainable, scalable, and fully compliant talent solutions that drive your success.

Delegate recruitment and staffing responsibilities to our experts, and focus on your strategic objectives.

CONTACT US

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Thank you!